



# MERIDENT

## CAPABILITY STATEMENT



***Speak with clarity.  
Move with purpose.***

Merident Consulting specializes in guiding leaders through complex communication challenges, providing clarity and precision to build trust and understanding across organizations. We make communication a force multiplier, cutting through noise with messages that are direct, intentional, and trustworthy to align teams with leadership intent. With years of experience supporting high visibility executives, we understand the stakes of getting communication right.

### CORE COMPETENCIES:

- ✓ Strategic Communication Planning
- ✓ Executive Messaging
- ✓ Change Communication (Prosci-certified)
- ✓ Content Development and Editing
- ✓ Coaching and Skills Development
- ✓ AI-Augmented Communication Solutions

**Kim Sullins, Principal Consultant**

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### DIFFERENTIATORS:

- Veteran-Led
- Federal Executive-Level Support Experience
- Execution Excellence
- Coaching and Mentoring Junior Communicators
- AI-Enhanced Efficiency with Human-Guided Judgment

### PAST PERFORMANCE:

#### US Department of Veterans Affairs

- Strategic Communication Program Manager for the Assistant Secretary for Information and Technology and Chief Information Officer.
- Led cross-functional communication team, aligning stakeholders to produce impactful, rapid-turn CIO messaging for over 400,000 employees, 9 million Veterans, and myriad internal and external stakeholders.

**UNIQUE ENTITY ID: F7EBC4UUA EK9  
CAGE: 16R71**

#### NAICS CODES:

- 541611 *General Management Consulting Services*
- 541613 *Marketing Consulting Services*
- 541618 *Other Management Consulting Services*